

PROBLEM DEFINITION

What is the problem we are solving for, and how will we measure success?

PROBLEM STATEMENT:

How might we

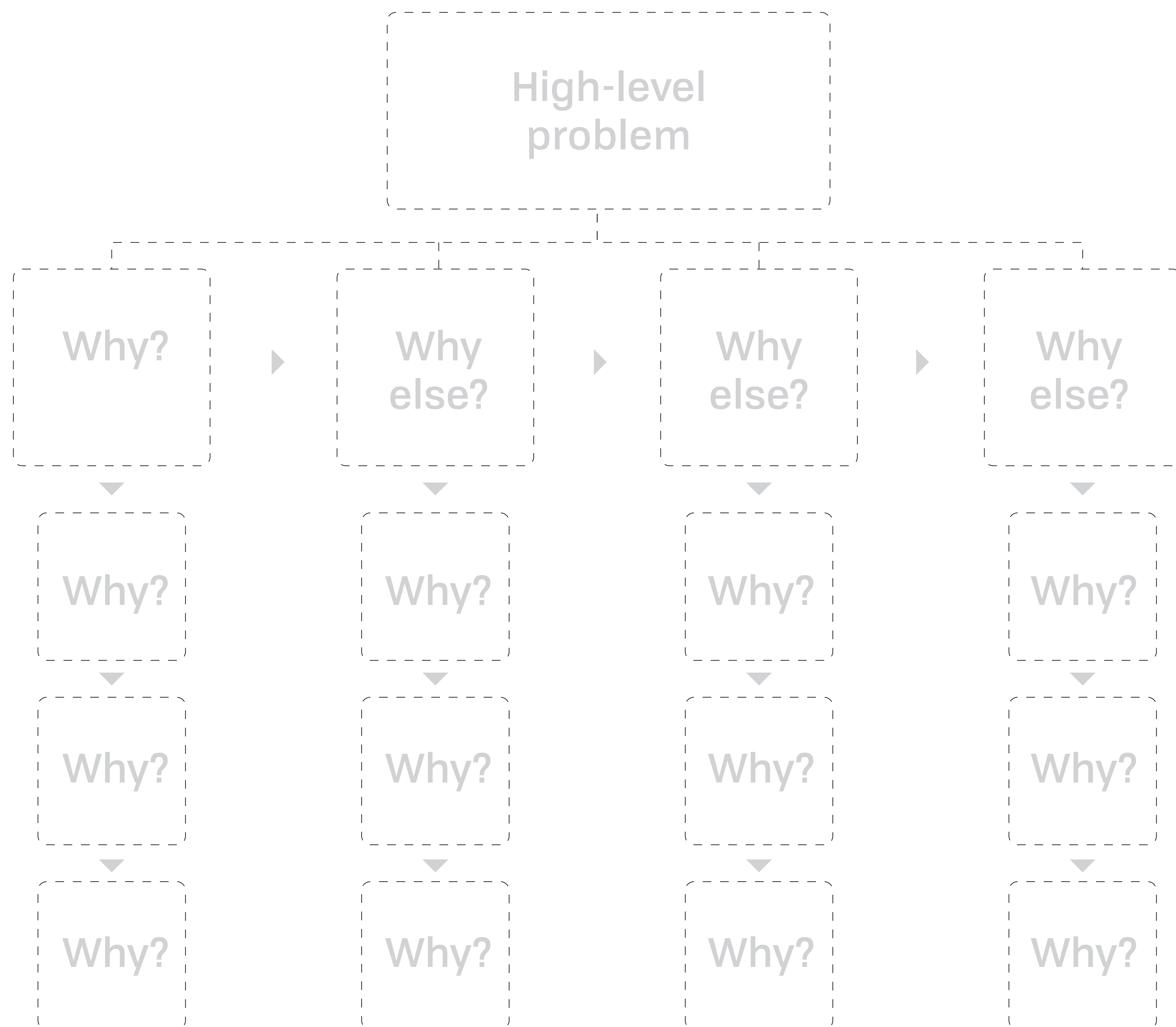
needle you want to move

when

specific root cause

?

WORKSPACE:



- 01** Write the needle you want to move on the first line of the fill-in-the-blank problem statement.
- 02** Write the high-level problem you're trying to solve on a sticky note and place it in the designated space as the head of the octopus.
- 03** Ask, "Why does this problem exist?" Then, ask, "Why else?" Write each reason on a sticky note and place them in the designated spaces to form the start of different tentacles.
- 04** Keep asking, "Why?" to get to the most granular root causes of each problem driver. Doing this will flesh out the tentacles of the octopus.
- 05** Select a specific root cause to focus on. Write that on the second line of the fill-in-the-blank problem statement.